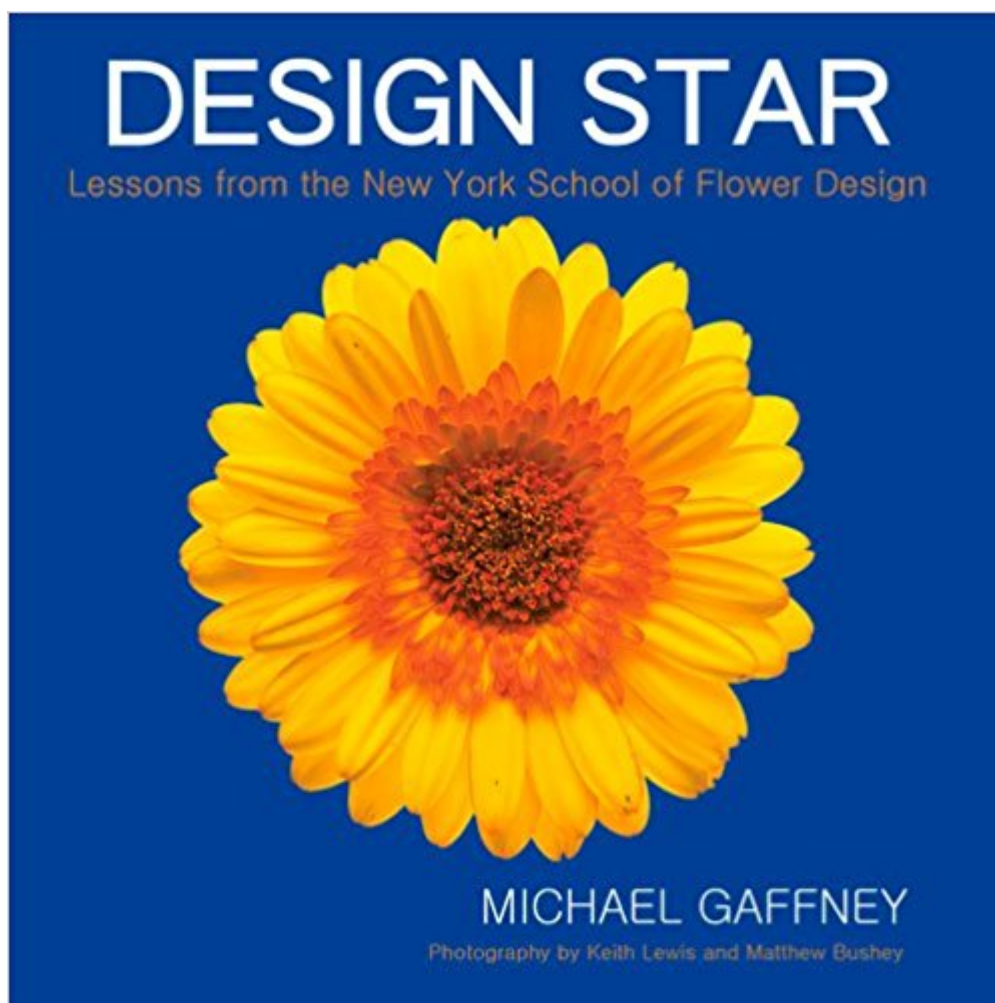


The book was found

Design Star: Lessons From The New York School Of Flower Design



Synopsis

In the current economy, prospective brides, party givers, and commercial businesspeople are looking for ways to create their own sophisticated floral arrangements rather than hire expensive third parties. Featuring a well-known designer's foolproof methods, this lush guidebook brings readers into the world of the professional with secrets, tips, and formulas for great design, including step-by-step instructions on everything from Classic English design to Exotic Tropical design. With more than 400 color photos detailing dozens of start-to-finish arrangements, the book provides a beautiful display of finished projects for readers to replicate. It also guides them through the basics of opening a flower shop or becoming a professional flower designer.

Book Information

Hardcover: 228 pages

Publisher: Flora Publishing, LLC; Second edition edition (January 1, 2014)

Language: English

ISBN-10: 0989925803

ISBN-13: 978-0989925808

Product Dimensions: 10.6 x 1.1 x 10.6 inches

Shipping Weight: 3.7 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 83 customer reviews

Best Sellers Rank: #66,006 in Books (See Top 100 in Books) #15 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Flower Arranging & Crafts > Flower Arranging #39 in Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Flowers

Customer Reviews

'Michael Gaffney has created a wonderful book on not only how-to designs but a look into the real world of the professional designer.' — Twin Cities Monthly

Welcome to the world of flower design! I started my career on Wall Street, but a chance meeting in a flower shop led me to my career in flower design over the past 25 years. Inside this book are the secrets, tips, and formulas used by top designers to create memorable designs that wow their customers. Design Star also gives you the inside scoop on running a flower business, a fast-paced, exciting world that few people ever get to experience. I also teach design classes with schools in eight cities across the country. Using the methods illustrated in this book, anyone is capable of

producing attractive, professional-looking designs. --This text refers to an out of print or unavailable edition of this title.

I thought there would be more design detail. I did get some good tips. But this book is more for someone looking to go into the business big time. Not for the average person to do a little flower arranging.

I love his youtube videos. This book is worth it's weight in gold, given the valuable secret tips AND the awesome photos! The cost alone for the large color print and large print is worth it!

Great guide for floral designers. Love this book!

This is an excellent book for both the new and experienced floral designer. Step by step instructions and pictorials are terrific.

I have dozens of Floral Design Books and this is the best by far. There are a bunch of tips and tricks and the photos are absolutely beautiful! I love, love, love this book!

Interesting book, wish it had more tips. Not sure it was worth the price. I had heard most of these tips on the YouTube videos I've watched of the author.

book was in excellent condition

Design star is a really Good book . It has lots of helpful flower arranging tips and shows you how to do several different floral arrangements .

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